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Cartzy - Profit Spy App

Syeda Khadija Phool - 2024-02-09 - Cartzy Apps

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Looking to make more money with your online store? Then you need to check out Profit Spy! This powerful tool can help you identify what's selling well on other stores and adapt those strategies for your own business.

Profitspy syncs your Cartzy account with eBay and Walmart and extracts several top-rated products for you to add to your Cartzy store. Once you import the products from the supplier's site to your Cartzy store, you don't need to worry about price changes or inventory status! It all gets synced and updated so the product information on your store is always the same as on the supplier's site.

How to get started with Profitspy? Well, here are three major steps:

- 1. Find products in Profitspy
- 2. Import products from Profitspy to Cartzy
- 3. Publish the imported products to Cartzy

Find products in Profispy

1. To find the products in Profitspy, go to **Profitspy > Find Products.**

2. You will see two main options under **Sources** i.e., **eBay**, and **Walmart**. Select the supplier whose products you want to find and import to your Cartzy store.

3. When you select one of the suppliers, further filters will appear in the right panel. Using these filters you can find the product that aligns with your business needs or your interests.

- Categories: If you are finding some specific products, setting the category filter can help you optimize your search results. Or, leave it to "All" if you are unsure about the product category.
- **Cost Range:** Find the products lying within your cost range. Define your cost range by adjusting the slider.
- **Avg. Product Rating:** Find the products within the specified range of avg. product rating.
- **Total Number of Reviews:** Another layer to filter the products by defining the range for the number of reviews the products should have.
- **Sort (by):** Select the view for the filtered products list using the following options.
 - Product name (alphabetically, and in the opposite order)
 - Cost (ascending/descending order)
- **Top Rated Plus (only for eBay):** Select this option if you want to view only the top-rated plus products on eBay. This filter is only valid for eBay products.
- eBay Money Back Guarantee (only for eBay): Select this option if you want to find products that have a "money-back guarantee" enabled on eBay.
 Again, this filter is available only for eBay products.

4. After adjusting the above filters, hit the **Apply** button to find the products against the filter settings.

□ You can always hit the **Reset** button to get back to the default view of products (without any filters).

eBay Products

The gif shared below demonstrates the filters for finding eBay products.

| 🥃 Four Star 🗸 | Find Products 🗯 | 3 | | Q Search usi | ng Title, eBay Item ID |
|---|-----------------|--|-----------------------|------------------|----------------------------------|
| Dashboard | | | | | |
| 🗒 Store Management | ebay 🗉 | | | | 💧 BEST SELLERS 🔘 |
| Re Products | | | | | |
| 🔊 Orders | | J201 (10 Pcs) JFET N-Char Transistor - From USA | nnel 50 MA 40V TO-92 | | Source |
| Gr Customers | utter // 💭 | Product Cost | Shipping Cost | Rating | ● eBay ○ Walmart |
| ញ្ជាំ Analytics | 🖌 🗸 🖉 🎢 | \$ 5.25 | \$0 | ★ O (O) | Categories |
| Marketing | | Available More than 10 | Item Sold 1289 | Sales \$ 6767 | All Categories |
| 8 Discounts | | | | | Cost Range Input Value |
| | | MR1521 - Shindengen IC - | From LISA | | 0 |
| | U.S. bow | - | | | Avg. Product Rating Input Value |
| O Profit Spy | | Product Cost \$ 8.45 | Shipping Cost \$ 0 | Rating 🖈 0 (0) | |
| Find Products | Ŋ | Available More than 10 | Item Sold 108 | Sales \$ 913 | Total No. of Reviews Input Value |
| Order Fulfillment | | | | | |
| Settings | | | | | Sort |
| SALES CHANNELS + | | ! NEW DESIGN! SLIPPER | | | Product Name |
| Online Store | | ELIMINATOR TRAXXAS 1 | | | 4 A to Z † Z to A |
| Facebook Marketplace Walmart | Vo Car | Product Cost \$ 11.50 | Shipping Cost \$ 0 | Rating | Cost |
| | - Back West | | | | † Descending 1 Ascending |

You can also find eBay's best-selling products by simply turning on the toggle **"Best Sellers".**

| Find Products |) | | Q Search usi | ng Title, eBay Item ID |
|---------------------|---|--|--------------|----------------------------------|
| eBay - Best Sellers | | | | 6 BEST SELLERS |
| | J201 (10 Pcs) JFET N-Cha | nnel 50 MA 40V TO-92 | | Source |
| | Transistor - From USA | | | ● eBay ○ Walmart |
| | Product Cost | Shipping Cost | Rating | |
| s (// | \$ 5.25 | \$ O | 🛨 0 (0) | Categories |
| - 11/ | Available | Item Sold | Sales | All Categories |
| | More than 10 | 1289 | \$ 6767 | |
| | | - | | Cost Range Input Value |
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| | MR1521 - Shindengen IC | - FIOIII OSA | | Avg. Product Rating Input Value |
| U.L. Same | Product Cost | Shipping Cost | Rating | при чаю |
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| , yy car | Available | Item Sold | Sales | Total No. of Reviews Input Value |
| | More than 10 | 108 | \$ 913 | input vince |
| | | | | 0 |
| | | | | |
| | ! NEW DESIGN! SLIPPER ELIMINATOR TRAXXAS | CLUTCH & BEARING 1/10 SLASH 2WD 5556 NB | | RESET APPLY |
| S A | Product Cost | Shipping Cost | Rating | |
| | \$ 11.50 | \$0 | × 0 (0) | |

Walmart Products

The gif shared below demonstrates the filters for finding Walmart products.

| Four Star 🗸 | Find Products 🗎 | | | Q Search usin | g Title, Walmart Item ID |
|---------------------------------|---------------------|---|-------------------|-----------------|----------------------------------|
| Dashboard | | | | | |
| Store Management | Walmart 🔆 🛛 🛤 | | | | |
| 님 Products | | | | | |
| Orders | | 10 Pcs) JFET N-Channel 50 istor - From USA | MA 40V TO-92 | | Source |
| Eustomers | Product | | Shipping Cost | Rating | 🔿 eBay 🔍 Walmart |
| ្ហិភ្នំ Analytics | \$5.2 | | \$0 | ★ 0(0) | Categories |
| | Availabl More t | | Item Sold 1289 | Sales | All Categories |
| ී Marketing | More t | nan 10 | 1269 | \$6767 | Cost Range Input Value |
| Discounts | | | - | | |
| PPS + | | 21 - Shindengen IC - From | USA | | Avg. Product Rating |
|) Profit Spy | Product | | Shipping Cost | Rating | Avg. Product Rating Input Value |
| Find Products | \$8.4 | 15 | \$0 | * 0(0) | 0 |
| Import List | Availabl More ti | | Item Sold 108 | Sales \$ 913 | Total No. of Reviews Input Value |
| Order Fulfillment | | | | | 0 |
| Settings | | | | | Sort |
| ALES CHANNELS + | ! NEW | DESIGN! SLIPPER CLUTC | H & BEARING | | Product Name |
| Online Store | ELIMI | NATOR TRAXXAS 1/10 SL | ASH 2WD 5556 NB | | i A to Z † Z to A |
| Facebook Marketplace Walmart | Product | | Shipping Cost | Rating | Cost |
| | \$ 11. | .50 | \$0 | ★ 0 (0) | T Descending Ascending |

Search bar

If you are using the search bar to find a particular product, please be mindful of its functionality. It will search for products from the selected supplier's pool. For example, if you have selected eBay under **Source**, and type a keyword in the search bar to find the related product, then the search results will be displayed only for the eBay products. In other words, the search results for the same product can vary based on the selected supplier.

Product searched in eBay

| | Find Products 🗎 | | | <u>À</u> |
|---------------|--|---------------------------|--------------------|----------------------------------|
| ebay ≡ | | | | 6 BEST SELLERS |
| | !HOT BUY! <mark>TEETER</mark> BEST : Inversion Table - E61006 | SELLER! Teeter EP-560 Ltd | ADD TO IMPORT LIST | Source |
| | Product Cost | Shipping Cost | Rating | esay 🔾 Waimart |
| EX M | \$ 329.00 | \$ O | ★ 0 (0) | Categories |
| | | | | All Categories |
| | Available More than 10 | Item Sold 576 | Sales \$ 189504 | All Categories |
| | More than 10 | 576 | \$ 189504 | Cost Range Input Value |
| | HOT BUY! | | | 00 |
| | Inversion Table - E61006F | SELLER! Teeter EP-560 Ltd | | Avg. Product Rating Input Value |
| \mathcal{T} | | | | input to be |
| ANT IA | Product Cost | Shipping Cost | Rating | |
| HAN | \$ 329.00 | \$0 | ★ 0 (0) | 0 |
| | | | | Total No. of Reviews Input Value |
| | Available | Item Sold | Sales | |
| | More than 10 | 576 | \$ 189504 | |

Product searched in Walmart

| Find Products | Ê | | Q teeter | | 4 25 |
|---------------|--|--|-----------------------|---|-------------|
| Walmart 🎋 🗮 | | | | | |
| | Costway Kids 360 Degree R Outdoor Play Set Toy Product Cost \$ 62.99 Stock Available | Rotation Seesaw <mark>Teeter</mark> Totter Shipping Cost \$ 0 | Rating ★ 4.6 (48) | Source O eBay Walmart Categories All Categories Cost Range | Input Value |
| | | - Strength Trainer, Total Body In-One, Personal Training App ^{Shipping Cost} \$0 | Rating ★ 4.5 (129) | Avg. Product Rating Total No. of Reviews | Input Value |

Product not found

If an **eBay** or **Walmart** product you want to publish to your Cartzy store is not found in the Profitspy products list page, you can import that product via URL.

| Find Products 🔊 | Q xbox game |
|---|--|
| ebay ≡ | 🔥 BEST SELLERS 🌑 |
| Product not found. The product you're looking for might not be in Profit Spy. If you want to add this prolowing steps: 1) Go to eBay and search for the product that you want to sell and publish on your store. 2) Copy the eBay listing URL. 3) Go to Profit Spy > Import List and click on Add Product button. 4) Paste the eBay listing URL and hit Add. 5) Your product will be downloaded within 1-4 hours. | roduct to your Import List, follow the Source e eBay O Walmart Categories All Categories Cost Range hnput Value Avg. Product Rating hnput Value Total No. of Reviews hnput Value |

1. On the **Import List** page, click the **Add Product** button given in the top right corner of the page.

2. Select the platform source from which you want to import the product. Currently, there are only options i.e., **eBay** and **Walmart.** In the screenshots below, we have selected eBay.

| Import List 🔋 | Q Enter keyword | ds here |
|---|-----------------------------|---|
| | | ADD PRODUCT |
| [WOJER]] 30PC Dried Decorat Category Date Miscellaneous 2024- | Select the Platform Source | Filters Products Status All Published Unpublished |
| "Soft Touch 420 Black" XBOX Of Category Date Miscellaneous 2024-4 | ebay [•] Walmart > | Cost Range Input Value Sort Date Updated |

3. Whichever platform source you select, on the next popup window, you need to enter the **product name** and **product URL.** Hit **Add** when done.

□ Please note that you can edit the product name at a later stage as well. So, at this time, adding the correct product URL is what matters most.

To extract the product UR, you need to spec that product page as the extract product nance. In our case IC velop, so we general that the following product UR: Too part there to gates this whole they is the page, this only need the for part of the URL x, before the question marks in the adverse manying the URL we need is far-to-extract and the URL and t

| Product from eBay | × Add Product from Walmart |
|------------------------------------|----------------------------|
| rt Name | Product Name |
| ox Game | Product Name Here |
| eBay product URL | Paste Walmart product URL |
| os://www.ebay.com/itm/145580057031 | Paste URL Here |

4. Once you click the **Add** button, the downloading of the product begins, and the notification appears that the product download is in queue. It takes 1-4 hours for Profitspy to import the product information from an external platform into the Cartzy interface. Until the product information is completely available, the status of the product will be **"Downloading on Queue".**

Adding a product using this method will list the product directly on your **Import List page** under **Profitspy.** As soon as the product is imported, you can publish it to your Cartzy store.

| mport List 🛛 🗎 | Q Enter keywords here Download on queue. Check back within | 1 hour. |
|--------------------|---|------------|
| All Products (34) | ADD PROD | ист |
| Xbox Game | Filters | |
| Date 2024-02-06 | Downloading On Queue All Published Unp | published |
| | Cost Range In | aput Value |

Import products from Profitspy to Cartzy

Once you have shortlisted your products, you can import them to Cartzy. To do so, simply click on the **"Add to Import List"** that appears against the product. The product will be added to the import list and a popup notification will appear on the top right corner of the page.

| 🥃 Four Star 🗸 | Find Products | 3 | | Q Search using | g Title, Walmart Item ID | 4 ²⁹ |
|--------------------------|---------------------|--|--|----------------|--------------------------|---------------------|
| 80 Dashboard | | | | | | |
| Store Management | Walmart 🔆 🛛 📟 | | | | | |
| 品 Products | | | | | | |
| Orders | White a | [WOJER] 30PC Dried De Bouquet Boho Decoration | coration Dried Flowers Vases Branches | | Source | |
| 爵 Customers | | Product Cost | Shipping Cost | Rating | 🔿 eBay 💿 Walmart | |
| m Analytics | AND - | \$ 13.13 | \$0 | ★ 5.0(1) | Categories | |
| d ³ Marketing | | Stock Available | | | All Categories | |
| | and dealers a start | | | | Cost Range | Input Value Support |
| ③ Discounts | | | | 2 | | 읙 |
| APPS + | | 【Hellobye】 650ML Haird | ressing Spray Bottle Salon | | 0 | |
| | | Barber Hair Tools Water Sp | rayer | | Avg. Product Rating | Input Value |
| O Profit Spy | | Product Cost | Shipping Cost | Rating | | |
| Find Products | | \$ 8.39 | \$0 | 🜟 0 (0) | 0 | 0 |
| Import List | g.mij) | Stock | | | Total No. of Reviews | Input Value |

Store currency

<u>Configure your store currency</u> before you start importing products to your Cartzy store from Profitspy. Because, later if you try to change the currency, either of the following cases will occur:

1. The store will be locked and currency will not be changed if an order has been placed on your store by a customer.

2. If no sale has been made on your store, you can change the store currency. But in this case, all the imported products will be removed from your store.

Publish the imported products to Cartzy

The next step is to publish the imported products to your store. To do so, follow the steps.

1. Go to Import List from the left menu.

2. On the **Import List** page, you will see all the products that you imported from Profitspy. To publish a specific product, you can use the search bar to sort your product from the list.

Or You can also use the filters given in the right panel to sort the import list. For example, if you want to view only un-published products, select **"Unpublished"** under the **Product Status** filter.

3. Once the desired product appears, click the **edit option** against it (the tooltip will read **"Publish to store"**). It will redirect you to the **Edit Info** page where you need to update the following information about the product:

- ∘ SKU
- Price (at which you want to sell the product)
- SEO page title and description

4. Now, click the **Publish** button given at the top right corner of the page. It will publish the product to your Cartzy store. You will be redirected to the Import List page where the status of the product will be updated to **"Published"**.

5. You can search for the newly published product on your Cartzy storefront. The product will appear in the search results indicating that the product has been published successfully.

| ← → C 🔄 farhan.mycartzy | com/admin/jaeger/index/route=import-list&active_store=1 | ⓒ 🧕 🖸 │ 🖬 🖤 Finish update 🗄 |
|---|--|-----------------------------|
| 🤤 Four Star 🔍 | Import List | 4 ²⁹ |
| 🗄 Dashboard | | |
| 📆 Store Management | All Products (14) | ADD PRODUCT |
| Products | | |
| | F | ilters |
| 奇 Customers | [WOJER] 30PC Dried Decoration Dried Flowers Vases Bouquet Boho Decoration Branches | |
| <u>ញ៍</u> Analytics | Category Date Miscellaneous 2024-02-02 UNPUBLISHED Walmart | All Published Ungublished |
| 🖉 Marketing | | <u>e</u> |
| ③ Discounts | c | ost Range Input Value Opt |
| APPS + | c | o L |
| O Profit Spy | | ort ate Updated |
| Find Products | ſ | † Newest 1 Oldest |
| Import List | P | roduct Name |
| Order Fulfillment | | 1 A to Z † Z to A |
| SALES CHANNELS + | | |
| 🔄 Online Store | | RESET |
| Facebook Marketplace Walmart | | |
| https://farhan.mycartzy.com/admin/jaeger/inde | k?route=End-productsRactive_store=1 | 11 |

Settings

Under the **Profitspy settings**, you can enable the option to automatically adjust your products' prices as per the change in the cost of those products on eBay or Walmart. For example, if a supplier of a product changes the product price on eBay, then Profitspy will automatically update the price of that product in Cartzy taking your profit into account. This can be done for both of the following cases:

- 1. The price of the product increases from the previous price.
- 2. The price of the product decreases as compared to the previous price.

□When a change in cost is detected, Cartzy takes the difference between the new cost and the old cost. It then adds that difference to the old sell price to give you your new sell price.

To automatically adjust the price of your products as per the cost updates so that you can maintain your profit, **enable** the option "**New Cost Higher Than Original Cost".**

Similarly, if the new cost of the product is lower than the original cost, you can attract more customers by offering the product at a lower price. So, rather than manually updating the price of the product, you can simply enable the option **"New Cost Lower Than Original Cost"**. Now when the product cost decreases, the selling price on your store will also decrease. However, if you want to seize this opportunity to **maximize your profit,** it is advised to keep this option **disabled.**

If you are running more than one Cartzy store on the same account, then this setting will be applied to all of your Cartzy stores.

| Settings 🗎 | | | <u>م</u> |
|------------|---|--|----------|
| | r all your products so you don't have to manually update eac ce between the Old Cost and New Cost and add the differen | | |
| | New Cost Higher Than Original Cost Learn More Disabled | New Cost Lower Than Original Cost Learn More Disabled | |
| | | Þ | |

Video: Profitspy USA

Shared below is a quick demo video of Profitspy in action.

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https://www.youtube.com/watch?v=IDBHBMpwqzw

Selling internationally

Profitspy syncs the products for you based on your store currency. If your store currency is set to USD, then it will show you products from American suppliers. Similarly, if your store currency is set to Australian dollars, then it will fetch the products from Australian suppliers.

That is why you need to configure your store currency (based on the region where you want to sell) before you start importing products from Profitspy to your Cartzy store. Your store currency settings will take effect on the checkout page i.e., the currency in which you want to sell the products. Therefore, you need to decide whether you are selling products internationally so you can import Profitspy products accordingly.

Although, the user can select the store currency on the front end of your store to see the product prices in their hometown currency. But, at the time of checkout, they will have to make the payment in the currency that is configured at the backend of your store. For example, if your store currency is set to USD, and the customer is shopping from Canada, then the customer can view the product price in Canadian dollars, but at the time of checkout, they will have to pay in USD.

Watch a quick demo video shared below for currency configuration.

https://www.youtube.com/watch?v=va9JSg-s92w