



## Cartzy - Profit Spy App

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Looking to make more money with your online store? Then you need to check out Profit Spy! This powerful tool can help you identify what's selling well on other stores and adapt those strategies for your own business.

Profitspy syncs your Cartzy account with eBay and Walmart and extracts several top-rated products for you to add to your Cartzy store. Once you import the products from the supplier's site to your Cartzy store, you don't need to worry about price changes or inventory status! It all gets synced and updated so the product information on your store is always the same as on the supplier's site.

How to get started with Profitspy? Well, here are three major steps:

1. Find products in Profitspy
2. Import products from Profitspy to Cartzy
3. Publish the imported products to Cartzy

## Find products in Profispy

1. To find the products in Profitspy, go to **Profitspy > Find Products**.

2. You will see two main options under **Sources** i.e., **eBay**, and **Walmart**. Select the supplier whose products you want to find and import to your Cartzy store.

3. When you select one of the suppliers, further filters will appear in the right panel. Using these filters you can find the product that aligns with your business needs or your interests.

- **Categories:** If you are finding some specific products, setting the category filter can help you optimize your search results. Or, leave it to “All” if you are unsure about the product category.
- **Cost Range:** Find the products lying within your cost range. Define your cost range by adjusting the slider.
- **Avg. Product Rating:** Find the products within the specified range of avg. product rating.
- **Total Number of Reviews:** Another layer to filter the products by defining the range for the number of reviews the products should have.
- **Sort (by):** Select the view for the filtered products list using the following options.
  - **Product name** (alphabetically, and in the opposite order)
  - **Cost** (ascending/descending order)
- **Top Rated Plus (only for eBay):** Select this option if you want to view only the top-rated plus products on eBay. This filter is only valid for eBay products.
- **eBay Money Back Guarantee (only for eBay):** Select this option if you want to find products that have a “money-back guarantee” enabled on eBay. Again, this filter is available only for eBay products.

4. After adjusting the above filters, hit the **Apply** button to find the products against the filter settings.

□ You can always hit the **Reset** button to get back to the default view of products (without any filters).

eBay Products

The gif shared below demonstrates the filters for finding eBay products.



You can also find eBay’s best-selling products by simply turning on the toggle **“Best Sellers”**.



### Walmart Products

The gif shared below demonstrates the filters for finding Walmart products.



### Search bar

If you are using the search bar to find a particular product, please be mindful of its functionality. It will search for products from the selected supplier's pool. For example, if you have selected eBay under **Source**, and type a keyword in the search bar to find the related product, then the search results will be displayed only for the eBay products. In other words, the search results for the same product can vary based on the selected supplier.

### *Product searched in eBay*



### *Product searched in Walmart*



### Product not found

If an **eBay** or **Walmart** product you want to publish to your Cartzy store is not found in the Profitspy products list page, you can import that product via URL.

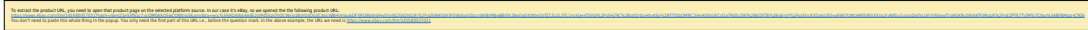


1. On the **Import List** page, click the **Add Product** button given in the top right corner of the page.
2. Select the platform source from which you want to import the product. Currently, there are only options i.e., **eBay** and **Walmart**. In the screenshots below, we have selected eBay.



3. Whichever platform source you select, on the next popup window, you need to enter the **product name** and **product URL**. Hit **Add** when done.

□ Please note that you can edit the product name at a later stage as well. So, at this time, adding the correct product URL is what matters most.



4. Once you click the **Add** button, the downloading of the product begins, and the notification appears that the product download is in queue. It takes 1-4 hours for Profitspy to import the product information from an external platform into the Cartzy interface. Until the product information is completely available, the status of the product will be **“Downloading on Queue”**.

□ Adding a product using this method will list the product directly on your **Import List page** under **Profitspy**. As soon as the product is imported, you can publish it to your Cartzy store.



## Import products from Profitspy to Cartzy

Once you have shortlisted your products, you can import them to Cartzy. To do so, simply click on the **“Add to Import List”** that appears against the product. The product will be added to the import list and a popup notification will appear on the top right corner of the page.



### Store currency

[Configure your store currency](#) before you start importing products to your Cartzy store from Profitspy. Because, later if you try to change the currency, either of the following cases will occur:

1. The store will be locked and currency will not be changed if an order has been placed on your store by a customer.
2. If no sale has been made on your store, you can change the store currency. But in this case, all the imported products will be removed from your store.

# Publish the imported products to Cartzy

The next step is to publish the imported products to your store. To do so, follow the steps.

1. Go to **Import List** from the left menu.
2. On the **Import List** page, you will see all the products that you imported from Profitspy. To publish a specific product, you can use the search bar to sort your product from the list.

□ You can also use the filters given in the right panel to sort the import list. For example, if you want to view only un-published products, select **“Unpublished”** under the **Product Status** filter.

3. Once the desired product appears, click the **edit option** against it (the tooltip will read **“Publish to store”**). It will redirect you to the **Edit Info** page where you need to update the following information about the product:

- SKU
- Price (at which you want to sell the product)
- SEO page title and description

4. Now, click the **Publish** button given at the top right corner of the page. It will publish the product to your Cartzy store. You will be redirected to the Import List page where the status of the product will be updated to **“Published”**.

5. You can search for the newly published product on your Cartzy storefront. The product will appear in the search results indicating that the product has been published successfully.



## Settings

Under the **Profitspy settings**, you can enable the option to automatically adjust your products' prices as per the change in the cost of those products on eBay or Walmart. For example, if a supplier of a product changes the product price on eBay, then Profitspy will automatically update the price of that product in Cartzy taking your profit into account. This can be done for both of the following cases:

1. The price of the product increases from the previous price.
2. The price of the product decreases as compared to the previous price.

□ When a change in cost is detected, Cartzy takes the difference between the new cost and the old cost. It then adds that difference to the old sell price to give you your new sell price.

To automatically adjust the price of your products as per the cost updates so that you can maintain your profit, **enable** the option “**New Cost Higher Than Original Cost**”.

Similarly, if the new cost of the product is lower than the original cost, you can attract more customers by offering the product at a lower price. So, rather than manually updating the price of the product, you can simply enable the option “**New Cost Lower Than Original Cost**”. Now when the product cost decreases, the selling price on your store will also decrease. However, if you want to seize this opportunity to **maximize your profit**, it is advised to keep this option **disabled**.

☐ If you are running more than one Cartzy store on the same account, then this setting will be applied to all of your Cartzy stores.



## Video: Profitspy USA

Shared below is a quick demo video of Profitspy in action.