



Legal Pages

Syeda Khadija Phool - 2023-11-10 - Store Settings

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Cartzy allows you to efficiently create and customize the legal pages for your store:

1. Refunds & Returns Policy: On this page, you can list down the policies of your store concerning refunds and returns. This helps the customers know how your business works and how the cases of refunds and returns are handled.

2. Privacy Policy: A privacy page on an e-commerce website is like a rulebook that tells your website visitors and customers how their personal information is handled. It lets them know what data is collected, how it's used, and how it's kept safe. So, you can add this information for your customers to make sure they understand and trust how their data is being used when they shop online.

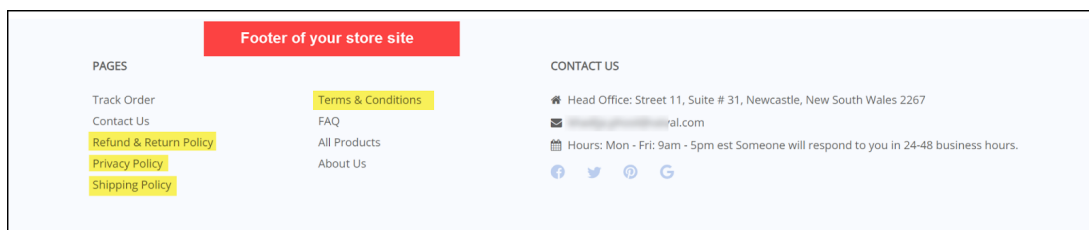
3. Terms & Conditions: The terms and conditions page on an e-commerce website outlines the legal rules and expectations for using the platform. It covers important aspects like payment terms, shipping policies, return and refund procedures, disclaimers, and intellectual property rights, creating a clear agreement between the business and its customers.

You can include information regarding customer responsibilities, dispute resolution, limitations of liability, and any specific terms unique to their business, ensuring a transparent and legally binding relationship with users.

4. Shipping Policy: The shipping policy page on an e-commerce website informs customers about the shipping process, costs, estimated delivery times, and available shipping options. It helps set clear expectations for customers regarding shipping-related matters, reducing misunderstandings and improving overall customer satisfaction.

You can include details on shipping rates, delivery areas, tracking options, shipping partners, and any special conditions or promotions related to shipping.

The above-listed four pages, when created, are linked to the footer of your store site. You can also add these pages to the header menu of your store.



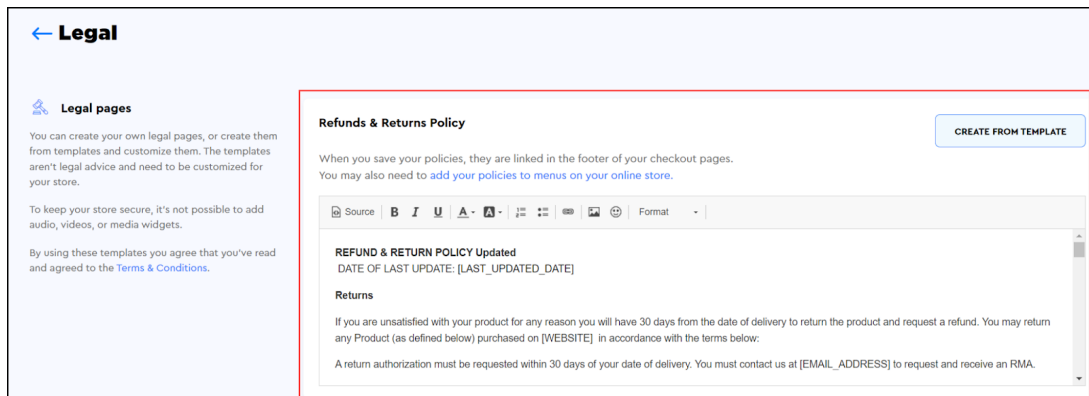
Path: Settings > Legal Pages

There are two ways to create and publish the above-listed pages:

1. Customize the page as you want
2. Create from a template

Customizing pages

Cartyz provides a text editor for each page to effectively and efficiently edit the page content. The editor is enriched with advanced formatting options as illustrated in the image below.



Variable placeholders

You may also notice variable placeholders such as **[STORE_NAME]** already given in the text editors. For example, the **Refunds & Returns Policy** content editor box contains **[WEBSITE]**. It's the variable placeholder for your store domain i.e., it automatically picks up your current store URL. So rather than using your store URL in text form such as **"https://cartzy.com/"**, you can use this variable **[WEBSITE]** in your content. So, if you ever migrate your store to a different domain, the content will also be updated automatically to reflect your new store website.

So, variable placeholders can be used for the content that is global to the website such as store name, or location, so that the text automatically updates whenever you change the variable value.

The image shows two screenshots illustrating the use of variable placeholders. The top screenshot is the content editor for the 'Refunds & Returns Policy'. It features a 'CREATE FROM TEMPLATE' button and a rich text editor with a toolbar. The editor content includes a notice about saving policies, a 'REFUND & RETURN POLICY Updated' section with a placeholder for the last update date, and a 'Returns' section with text containing placeholders for the website and email address. A red arrow points from the editor to the bottom screenshot, which is a live preview of the 'Refund & Return Policy' page on the website. The live preview shows the rendered content, including the updated date 'November 30, 2022', the website 'mycartzy.com', and the email address 'support@mycartzy.com'. A red callout box with an arrow points to the live preview with the text 'Refund & Return Policy page on the front end of the website'.

Whenever you make changes to your content, you need to click **"Save"** to save and publish the page (*more details given below*).

Creating from a template

You can use this button in two ways:

1. Publish the default page: If you don't want to customize any of the pages, and want to publish the default pages, you can simply click it. It will publish the page with default **settings/design/format**.

2. Undo customizations: If you click the button **"Create from Template"** for any of the pages after customization, all your page settings will be lost, and that page will be set to default design and content. So, in this case, this button can be used to **"undo"** the customizations of a page altogether.

Refund and Return Policy page

The default template contains content for you to begin with. It contains the following variable placeholders as well:

1. [WEBSITE]: The URL of your webstore.

2. [STORE_NAME]: This is the name of your store and can be configured on the **General Settings** page.

3. [EMAIL_ADDRESS]: The email address at which you want to receive the customer queries. It is configurable on the **General Settings** page.

4. [ADDRESS], [ADDRESS2], [CITY], [STATE], [ZIP]: These are the variable placeholders for your store address. You can configure these on the **General Settings** page.

5. [BUSINESS_HOURS]: The operational hours of your business. You can configure it on the **General Settings** page.

The image shows two screenshots related to the Refunds & Returns Policy. The top screenshot is the editor interface, titled "Refunds & Returns Policy". It includes a "CREATE FROM TEMPLATE" button in the top right corner. Below the title, there is a text area with the following content: "When you save your policies, they are linked in the footer of your checkout pages. You may also need to [add your policies to menus on your online store.](#)" Below this is a rich text editor with a toolbar showing options like Source, Bold, Italic, Underline, Text Color, Background Color, Bulleted List, Numbered List, Indent, Outdent, Link, and Unlink. The editor content includes: "REFUNDS & RETURNS POLICY", "DATE OF LAST UPDATE: 20 October 2022", "Returns", and a paragraph: "If you are unsatisfied with your product for any reason you will have 30 days from the date of delivery to return the product and request a refund. You may return any Product (as defined below) purchased on [WEBSITE] in accordance with the terms below: To complete your return, we require a receipt or proof of purchase." A red arrow points from the editor to the front-end view below. The bottom screenshot is the "Default page of Refund & Return Policy (front end)". It has the title "Refund & Return Policy" and contains the following text: "REFUNDS & RETURNS POLICY", "DATE OF LAST UPDATE: 20 October 2022", "Returns", "If you are unsatisfied with your product for any reason you will have 30 days from the date of delivery to return the product and request a refund. You may return any Product (as defined below) purchased on farhan.mycartzy.com in accordance with the terms below:", "To complete your return, we require a receipt or proof of purchase.", "Please do not send your purchase back to the manufacturer.", and "A return authorization must be requested within 30 days of your date of delivery. You must contact us at shop@phoenixrival.com to request and receive an RMA." A red callout box with the text "Default page of Refund & Return Policy (front end)" has an arrow pointing to the main content area of the front-end view.

Privacy policy page

The default template contains generic content for the privacy policy that you can edit according to your business requirements. The content also contains the following variable placeholders:

1. **[LAST_UPDATED_DATE]**: The date on which the privacy policy page was last updated.
2. **[WEBSITE]**
3. **[STORE_NAME]**
4. **[EMAIL_ADDRESS]**
5. **[ADDRESS], [ADDRESS2], [CITY], [STATE], [ZIP]**
6. **[BUSINESS_HOURS]**

The image shows two parts of a privacy policy page. The top part is a WYSIWYG editor interface. It has a title 'Privacy policy' and a 'CREATE FROM TEMPLATE' button. Below the title, there is introductory text: 'When you save your policies, they are linked in the footer of your checkout pages. You may also need to [add your policies to menus on your online store](#).' The editor shows a rich text area with the following content: 'PRIVACY POLICY', 'DATE OF LAST UPDATE: [LAST_UPDATED_DATE]', 'This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from [WEBSITE] (the "Site").', 'PERSONAL INFORMATION WE COLLECT', and a paragraph starting with 'When you visit the Site, we automatically collect certain information about your device...'. A red box with the text 'Default page of Privacy Policy (front end)' has an arrow pointing to the top right of the editor. Below the editor is the front-end rendering of the page. The title is 'Privacy Policy'. The content is the same as the editor but with the placeholder '[LAST_UPDATED_DATE]' replaced by 'September 13, 2023' and '[WEBSITE]' replaced by 'farhan.mycartzy.com (the "Site")'. The 'PERSONAL INFORMATION WE COLLECT' section is also rendered. A red arrow points from the 'CREATE FROM TEMPLATE' button area to the 'Privacy Policy' title on the front end.

Terms and conditions page

The default template of the terms and conditions page contains generic content that you can edit according to your business requirements. You will find the following variable placeholders in the template content:

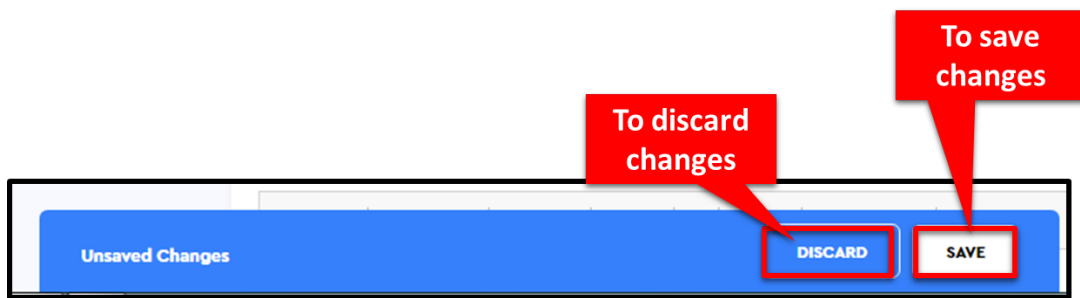
- 1. [LAST_UPDATED_DATE]:** The date on which the terms and conditions page was last updated.
- 2. [WEBSITE]**
- 3. [STORE_NAME]**
- 4. [EMAIL_ADDRESS]**
- 5. [ADDRESS], [ADDRESS2], [CITY], [STATE], [ZIP]**
- 6. [BUSINESS_HOURS]**

The image shows two screenshots related to the Terms & Conditions page. The top screenshot is the editor interface, titled "Terms & Conditions". It includes a "CREATE FROM TEMPLATE" button in the top right corner. Below the title, there is instructional text: "When you save your terms & conditions, they are linked in the footer of your checkout pages. You may also need to [add your policies to menus on your online store.](#)" Below this is a rich text editor with a toolbar showing options like Source, Bold (B), Italic (I), Underline (U), Text color (A), Background color (A), Bulleted list, Numbered list, Link, and Unlink. The editor content includes the heading "TERMS & CONDITIONS", a placeholder "DATE OF LAST UPDATE: [LAST_UPDATED_DATE]", and an "OVERVIEW" section with placeholder text: "This website is operated by [STORE_NAME]. Throughout the site, the terms 'we', 'us' and 'our' refer to [WEBSITE]. [STORE_NAME] offers this website, including all information, tools and services available from this site to you, the user, conditioned upon your acceptance of all terms, conditions, policies and notices stated here." The bottom screenshot is the front-end preview of the page, also titled "Terms & Conditions". It displays the rendered content: "TERMS & CONDITIONS", "DATE OF LAST UPDATE: November 30, 2022", and the "OVERVIEW" section with specific text: "This website is operated by Four Star Deals update. Throughout the site, the terms 'we', 'us' and 'our' refer to farhan.mycartzy.com. Four Star Deals update offers this website, including all information, tools and services available from this site to you, the user, conditioned upon your acceptance of all terms, conditions, policies and notices stated here." A red box with the text "Default page of Terms & Conditions (front end)" has two red arrows pointing to the top right corner of the preview and the "CREATE FROM TEMPLATE" button in the editor.

Shipping policy page

The default shipping policy page contains basic content for you to edit the shipping policies according to your business operations and policies. The following variable placeholders are added to the template:

- 1. [LAST_UPDATED_DATE]:** The date on which the shipping policy page was last updated.
- [2. STORE_NAME]**
- 3. [EMAIL_ADDRESS]**
- 4. [ADDRESS], [ADDRESS2], [CITY], [STATE], [ZIP]**
- 5. [BUSINESS_HOURS]**



Adding a page to a menu

Against each page, there is a link given to add the page to the menus available on your store. Clicking on the link will take you to the **Navigations** page where you can configure the **Header** and **Footer** menus of your store.

Refunds & Returns Policy CREATE FROM TEMPLATE

When you save your policies, they are linked in the footer of your checkout pages.
 You may also need to [add your policies to menus on your online store.](#)

Source | **B** *I* U **A** **A** | | | | | | | | | | Normal |

REFUNDS & RETURNS POLICY

DATE OF LAST UPDATE: 20 October 2022

Returns

If you are unsatisfied with your product for any reason you will have 30 days from the date of delivery to return the product and request a refund. You may return any Product (as defined below) purchased on [WEBSITE] in accordance with the terms below:

Privacy policy CREATE FROM TEMPLATE

When you save your policies, they are linked in the footer of your checkout pages.
 You may also need to [add your policies to menus on your online store.](#)

Source | **B** *I* U **A** **A** | | | | | | | | | | Normal |

PRIVACY POLICY

DATE OF LAST UPDATE: [LAST_UPDATED_DATE]

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from [WEBSITE] (the "Site").

Terms & Conditions CREATE FROM TEMPLATE

When you save your terms & conditions, they are linked in the footer of your checkout pages.
 You may also need to [add your policies to menus on your online store.](#)

Source | **B** *I* U **A** **A** | | | | | | | | | | Normal |

TERMS & CONDITIONS

DATE OF LAST UPDATE: [LAST_UPDATED_DATE]

OVERVIEW

This website is operated by [STORE_NAME]. Throughout the site, the terms "we", "us" and "our" refer to [WEBSITE]. [STORE_NAME] offers this website,

Shipping policy CREATE FROM TEMPLATE

When you save your policies, they are linked in the footer of your checkout pages. You may also need to [add your policies to menus on your online store.](#)

Source | **B** *I* U **A** **A** | | | | | | | | | | Normal |

SHIPPING POLICY

DATE OF LAST UPDATE: [LAST_UPDATED_DATE]

Domestic Shipping Policy

Shipment processing time

All orders are processed within 3 business days.

In the image shared below, all four pages are linked to the store footer.

Footer of your store site

<p>PAGES</p> <ul style="list-style-type: none"> Track Order Contact Us Refund & Return Policy Privacy Policy Shipping Policy 	<p style="background-color: #e91e63; color: white; padding: 2px;">Terms & Conditions</p> <ul style="list-style-type: none"> FAQ All Products About Us 	<p>CONTACT US</p> <p>📍 Head Office: Street 11, Suite # 31, Newcastle, New South Wales 2267</p> <p>✉️ @yourstore.com</p> <p>🕒 Hours: Mon - Fri: 9am - 5pm est Someone will respond to you in 24-48 business hours.</p> <p> f t p G </p>
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Video: Tackling Cartzy Returns, Refunds, and Cancellations

The video shared below covers useful tips for the content of legal pages and provides additional guidance on handling refunds, returns, and cancellations through emails.



[Cartzy Returns, Refunds, and Cancellations](#)